

## **Impact entrepreneurship at work during the SKEMA Ventures Bootstrap workshop!**

From November 23 to 25, the 15 entrepreneurs selected for the SKEMA Ventures Bootstrap workshop met on SKEMA Business School's Sophia Antipolis campus. They had a single objective: to harmonize the components of their business model and demonstrate the full potential of their project in front of a jury of experts who closed these three days of intense work.

The entrepreneurs alternated between pitch sessions, mini conferences in "learning by doing" mode, and personalized individual coaching to test the hypotheses of their business model.

### **A variety of projects**

Selected on criteria of sustainability, innovation and scalability, the diversity of the projects reflected the major societal challenges by providing solutions centered on the effectiveness of the responses provided. Projects addressing issues such as well-being, fitness, fast-good food, AI and perfumes, tourism, sustainable fashion, HR management and Internet for all won over the members of the jury composed of SKEMA Ventures partners: Village by CA, PACA-Est incubator, Sophia Business Angels, INRIA and PEPITE PACA-Est.

Held after that of Raleigh, North Carolina, the Bootstrap workshop in France precedes the Bootstrap of Belo Horizonte (Brazil) and Suzhou (China), which will be held in a few weeks.

### **Strong support**

Having become an essential part of the SKEMA Ventures incubation and acceleration value chain, the Bootstrap complements the Startup Kafés, and set up our entrepreneurs for the annual StarTonic Weekend and Bootcamp workshops, which punctuate the personalized support provided to SKEMA entrepreneurs every day.

A system developed, piloted, and led by the teams of scholars and entrepreneurial practitioners from SKEMA Ventures, which has once again proven itself, as evidenced by the participants of the Bootstrap workshop in the Sophia Antipolis.

### **Testimonials**

"Thank you for the energy deployed during the Bootstrap as well as the valuable advice given"

"We are really happy with our Bootstrap experience! It really enriched us and allowed us to think about strategy too"

"We thank you for your encouragement and support during this Bootstrap"

There is no doubt that the participants of this 2022 edition of the Bootstrap France will join the more than 200 projects and startups supported each year by SKEMA Ventures teams on all SKEMA Business School campuses.