

## Register for the SKEMA Social Ventures Summit!

*The SKEMA Social Ventures Summit is back with its second edition! This eagerly awaited made-in-SKEMA entrepreneurial gathering will be organized in a hybrid format. It will feature conferences, round table discussions and research corners with the aim to create synergies between the players in the positive-impact innovation ecosystems.*

SKEMA Social Ventures Summit 2022 will be held on the **Grand Paris campus** on **Thursday, 31 March**, from **8am to 6.30pm** and online on the **Hopin platform**.

### REGISTER FOR THE SKEMA SOCIAL VENTURES SUMMIT

The SKEMA Social Ventures Summit is a hybrid event designed to highlight new impact business structures and the people behind them. It will focus on networking, exchanges and experience sharing.

Throughout the day, round tables on subjects such as “What is a social business model”, or “How to finance your impact project? The current state of the art of aid and the ecosystem” will be led by SKEMA professors such as Marine Hadengue, Dhafer Saidane and Diane de Saint-Affrique.

“These round tables will all be linked to the theme of social innovation. The idea is that entrepreneurs or students can come and glean useful information to launch an impact project,” explains Pauline Gane, manager of The Venture Factory on the Grand Paris campus.



### KEY SPEAKERS

For its opening keynote, the SKEMA Social Ventures Summit will welcome Elsa Grangier, Director of Ashoka France, who will speak on the theme: "Social entrepreneurship in a knowledge economy: challenges and perspectives". Ashoka is a network of 3,500 social entrepreneurs in over 92 countries. This is intended to inspire and encourage the commitment of citizens.

### A STARTUP FORUM

In parallel to the round tables, Research Corner sessions led by faculty members will punctuate the day on themes such as reverse innovation, impact investing, and digital transformation and

sustainability. Pitching sessions and a startup forum will be held on campus, with the presence of 20 impact entrepreneurs, some of whom are incubated at SKEMA Ventures.

For more information, [please take a look at this brochure \(in French\)](#)

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